



# EXHIBITOR PROSPECTUS

Thursday 7th May 2026  
Shepparton Showgrounds

**ONE DAY.  
ENDLESS POSSIBILITIES.**

# ABOUT THE EVENT

Careers Day Out (CDO) is North East Victoria's largest hands-on careers and pathways event, bringing together more than 3,000 secondary students, educators, and job seekers with over 120 exhibitors and training providers from across Victoria.

Now in its 21st year, CDO has evolved from a traditional careers expo into an immersive, interactive experience. Students don't just collect brochures – they weld, code, drive simulators, perform health checks, and experience industries first-hand.

The event is proudly regional but has statewide impact, connecting young people with the skills, training, and inspiration they need to shape their future.



# WHY EXHIBIT?

Be part of the region's most impactful careers event and:

Connect directly with your future workforce – engage with thousands of students making career and study decisions.

Promote real opportunities from school-based apprenticeships and traineeships to tertiary study and full-time work.

Build community presence and brand awareness among schools, parents, and regional networks.

Showcase your industry through live demonstrations, hands-on activities, and face-to-face conversations.

Network with other exhibitors, educators, and community partners who share your passion for growing local talent.

## WHAT'S NEW FOR 2026

**We're expanding to include:**

**Tech Corner** – with VR, simulators, and digital experiences.

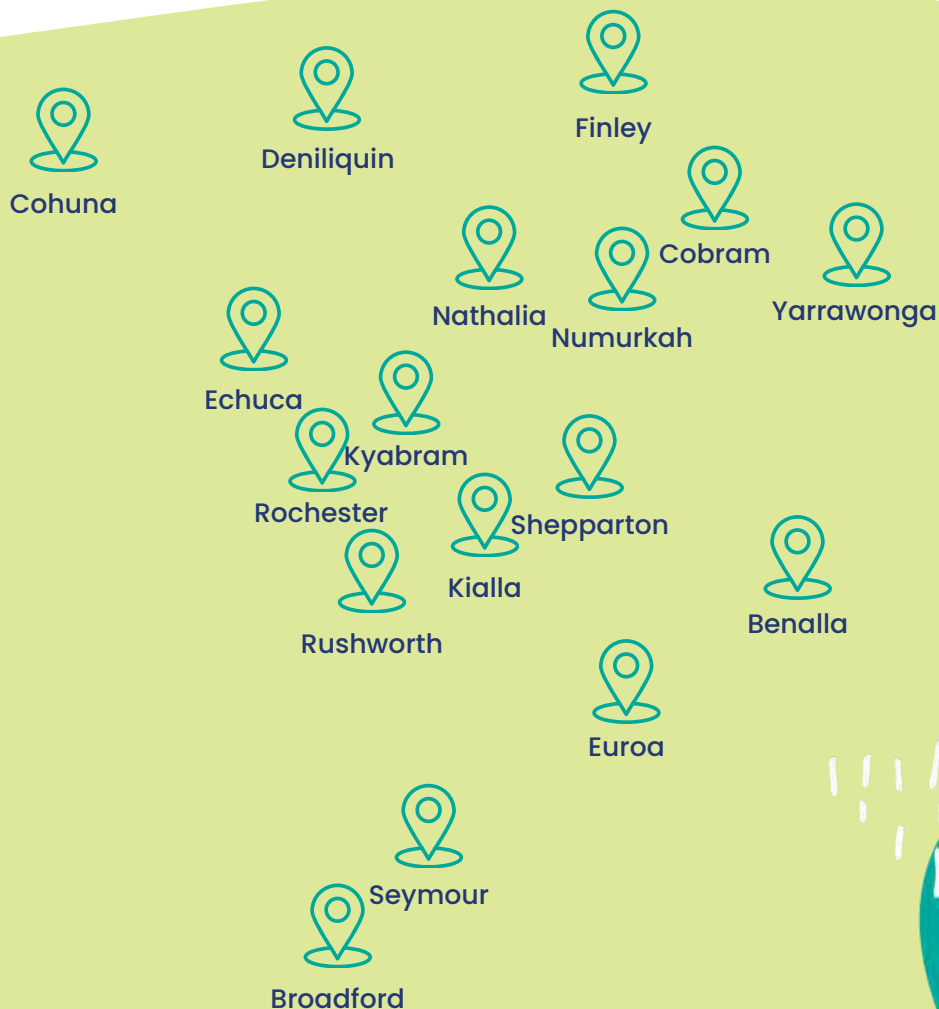
**Cultural Corner** – celebrating First Nations-led learning and multicultural engagement.



# WHO ATTENDS

Benalla Flexible Learning  
Broadford Secondary College  
Cobram Secondary College  
Cobram Anglican Grammar School  
Cohuna Secondary College  
Deniliquin High School  
Echuca College  
Euroa Secondary College  
Finley High School  
St Anne's College Kialla  
Kyabram P-12 College  
St Augustine's College Kyabram  
St Mary of the Angels College, Nathalia  
Nathalia Secondary College  
Numurkah Secondary College  
Rochester Secondary College

Rushworth P-12 College  
Seymour Flexible Learning Centre  
Greater Shepparton Secondary College  
Goulburn Valley Grammar School  
Shepparton ACE  
Shepparton Christian College  
Indie School Shepparton  
GOTAFE/ASHE (Munarra), Shepparton  
Berry Street School, Shepparton  
Banmira Specialist School, Shepparton  
Shepparton Flexible Learning Centre  
Notre Dame College, Shepparton  
SEDA, Shepparton  
Yarrawonga College P-12  
Sacred Heart College, Yarrawonga





# EXHIBITOR SITE OPTIONS

## Trestle Table Package

2mx2m site with trestle table, x2 chairs

**\$200** +gst

## Exhibition Package

(inside or outside sites) including:

3mx3m **\$400** +gst    3mx6m **\$600** +gst

### Inclusions:

- Trestle table and chairs.
- Listing on the Careers Day Out website and in the official program.
- Exhibitor car passes.
- Waste removal.
- Security onsite during the event and overnight.
- Marketing and advertising promotions with local media.
- Access to 3,000+ student attendees across the day.
- Invitation to the Exhibitor & Sponsor welcome lunch, lunch provided.
- Dedicated on-site support and bump-in/bump-out coordination.

### Optional upgrades:

- Larger spaces (on request).
- Power and Wi-Fi connections.
- Premium placement or sponsored activations.



# EVENT DETAILS

Date: Thursday 7 May 2026

Location: Shepparton Showgrounds

Time: 9:00am– 3:00pm

## **Bump-in:**

From Wednesday 6 May from 12pm, or Thursday  
7 May from 7:00am

## **Bump-out:**

From 3:30pm

## **Key Dates:**

Early-Bird Registrations open: 24/10/2025

Early-bird closes: 17/11/2025

Final registrations due: 23/02/2026

## **How to Register:**

Complete the online registration form [here](#).

Receive confirmation and exhibitor information  
pack.

Start planning your hands-on activation

## **For support, contact:**

[gmlen@gmlen.com.au](mailto:gmlen@gmlen.com.au)





## CONTACT

Careers Day Out Team

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