

# CAREERS DAY OUT

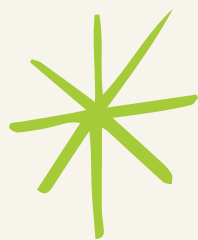
2025

**THURSDAY 8 MAY, 2025**

Multipurpose Pavilion  
Shepparton Showgrounds

Careers Day Out is the region's largest education, training and employment expo.

With more than 3000 students attending, Careers Day Out stands as the largest platform for students to explore post-school pathways, including higher education, apprenticeships, traineeships, and vocational training. It's not just an expo; it's a pivotal moment for students to chart their course toward fulfilling careers.



## SPONSORSHIP PACKAGES

### **GOLD PACKAGE: INVESTMENT \$8,000 + GST**

Multi media exposure, present on the day, post event recognition, stand-alone digital exposure highlighting sponsorship and business branding, complimentary sites. Lunch provided for registered attendees.

### **SILVER PACKAGE \$4,000 + GST**

Media exposure, present on day, business branding pre event and across the event site. Complimentary site. Lunch for two people.

To become a sponsor  
call **0413 438 289** or visit  
**careersdayout.com.au**



### **BRONZE PACKAGE \$2,000 + GST**

Branding and signage included as part of event collateral. Dedicated space that will allow for demonstrations. Media exposure (digital). Lunch for two people.

### **SUPPORTER PACKAGE \$1,000 + GST**

Logo on signage, Logo on website, Info on facebook with a whole group social media post of that level of sponsor, Logo featured in a video wrap of the event shown on website and socials.

All Sponsors and suppliers are encouraged to host Interactive displays and activities as part of their registration as it's proven this type of engagement is received better by our students and visitors.

Careers Day Out provides opportunities for Indigenous and Torres Strait Islander students to engage and connect with local training providers, employers and industry groups.

## GOLD

### EXHIBITION SPACE

A 3x3 exhibitor space in each industry hub featured at the event where applicable to the sponsor, or extended site presence in the industry hub of relevance.

### BRANDING

Branding opportunities within relevant industry hub with (pull up banners provided by Sponsor) - naming rights to this area if aligns with formatting of the event.

### WORKSHOP, TALK OR DEMONSTRATION

Host a workshop, talk or demonstration to connect further with Students in each relevant hub.

### SOCIAL MEDIA

2x dedicated Facebook post - announcing Gold Sponsor.

### LOGO

Logo on all event promotional and marketing activities such as printed ads, digital ads, TV ads, Radio ads, website, onsite signage - recognition as Gold Sponsor.

Logo featured in school communications (where available).

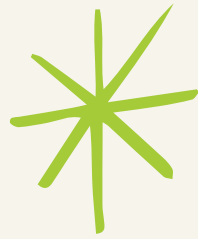
Logo featured on "thanks to our sponsors" sign onsite.

### ANNOUNCEMENTS/SOCIAL POSTS

MC announcements during event x2 per day.  
2x dedicated Facebook and Instagram posts.

### LUNCH

Lunch will be provided for registered attendees.



## PACKAGE DETAILS

2025

## CAREERS DAY OUT

**THURSDAY 8 MAY, 2025**

Multipurpose Pavilion  
Shepparton Showgrounds

To become a sponsor  
call **0413 438 289** or visit  
**careersdayout.com.au**



## SILVER

### WORKSHOP, TALK OR DEMONSTRATION

Host a workshop, talk or demonstration to connect further with students, this can be within a dedicated space or part of the event programming – includes a 6m x 3m exhibitor space.

### LOGO

Logo on all event promotional and marketing activities such as printed ads, digital ads, TV ads, Radio ads, website, onsite signage - recognition as Silver Sponsor.

Logo featured in school communications (where available).

Logo featured on "thanks to our sponsors" sign onsite.

### ANNOUNCEMENTS/SOCIAL POSTS

MC announcements during event x1 per day.  
2x dedicated Facebook and Instagram posts.

### LUNCH

Lunch for two will be provided.

## BRONZE

### EXHIBITION SPACE

Includes a 3x3 exhibitor space to activate as you wish.

### LOGO

Logo on all event promotional and marketing activities such as printed ads, digital ads, TV ads, Radio ads, website, onsite signage - recognition as Bronze Sponsor.

Logo featured in school communications (where available).

Logo featured on "thanks to our sponsors" sign onsite.

### ANNOUNCEMENTS/SOCIAL POSTS

MC announcements during event x1 per day.  
1x dedicated Facebook and Instagram posts.