



About Us

Careers Day Out is the largest education, training and employment expo in Northern Victoria, with over 2,200 students & visitors from year 9 - 12.

Our aim is to provide regional students with the opportunity to discover the diverse range of careers, education, pathways and employment available across the region.

This year, the event is doing things a little differently.

Following on from the success of the 2023 event, a range of workshops, demos and talks will be on offer to provide students with the opportunity to engage with local businesses and trades to see what the workplace is all about.

Curated “hubs” and areas dedicated to certain types of careers and industries so students can explore the variety of job opportunities available under certain sectors to expand their understanding of the workplace.

Interaction and engagement.

All Sponsors and suppliers are encouraged to host Interactive displays and activities as part of their registration as it's proven this type of engagement is received better by our students and visitors.

Exhibitors include TAFE's, Universities, other training providers, industry associations, local industry, employers, employment and support agencies.

Careers Day Out provides opportunities for Indigenous and Torres Strait Islander students to engage and connect with local training providers, employers and industry groups.

2024 Details:

Date: Wednesday 8th and Thursday 9th May

Venue: Wodonga Tafe, 145 Wanganui Rd, Shepparton VIC 3630

Bump in: Tuesday 7th May



Year 9 and 10:

Date: Wednesday 8th May 2024

9:30am - 2:30pm

Year 11 and 12:

Date: Thursday 9th May 2024

9:30am - 2:30pm

Youth Organisations supporting young people out of school (ages up to 24 years old) will have access to the event on Thursday from 1pm - 3pm.

Building on the success of previous events, Careers Day Out will once again open its doors to everyone searching for the next step in their career journey.

Wodonga Tafe

Careers Day Out is completely taking over Wodonga Tafe, previously known as DECA. The site has recently undergone major renovations to provide premium facilities throughout. With the advantage of space to set up larger machinery and equipment, this site will provide COVID-safe settings for the event.

We are excited to offer our partners more space to come up with fun and engaging activities for everyone.

Sponsorship Packages

<p>GOLD PACKAGE</p> <p>INVESTMENT: \$8,000 + GST</p>	<ul style="list-style-type: none"> ● Exhibition space (up to 6mx6m, depending on final floor plan) - to host interactive/engaging activities ● Access to certain industry hub with Branding opportunities (pull up banners provided by Sponsor) - naming rights to this area or stage ● Host a workshop, talk or demonstration to connect further with students Logo on all event promotional and marketing activities such as printed ads, digital ads, TV ads, Radio ads, website, onsite signage - recognition as Gold Sponsor ● 2x dedicated Facebook post - announcing Gold sponsor ● Logo featured in school communications (where available) ● Logo featured on "thanks to our sponsors" sign onsite ● MC announcements during event x2 per day ● 2x dedicated Facebook & Instagram posts ● Lunch for two will be provided
<p>SPONSOR TO PROVIDE:</p>	<ul style="list-style-type: none"> ● All equipment, staff, materials, set up and pack down of "hands-on" activation (if applicable)



	<ul style="list-style-type: none"> • All equipment, staff, materials, set up and pack down of workshop/demo/talk (if applicable) • Careers Day Out (CDO) advertised throughout your cohort base • A representative to attend the day and evening session to speak about their involvement in Careers Day Out (5min)
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<p>SILVER PACKAGE</p> <p>INVESTMENT: \$4,000 + GST</p>	<ul style="list-style-type: none"> • Host a range of workshops, talk or demonstration to connect further with students, this can be within a dedicated space or part of the event programming (up to 6m x 3m in dedicated space) • Logo on all event promotional and marketing activities such as printed ads, digital ads, TV ads, Radio ads, website, onsite signage - recognition as Silver Sponsor • Logo featured in school communications (where available) • Logo featured on "thanks to our sponsors" sign onsite • MC announcements during event x2 per day • 2x dedicated Facebook & Instagram posts • Lunch for two will be provided
SPONSOR TO PROVIDE:	<ul style="list-style-type: none"> • All equipment, staff, materials, set up and pack down of "hands-on" activation (if applicable) • All equipment, staff, materials, set up and pack down of workshop/demo/talk (if applicable) • Careers Day Out (CDO) advertised throughout your cohort base • A representative to attend the day and evening session to speak about their involvement in Careers Day Out (5min)

<p>BRONZE PACKAGE</p> <p>INVESTMENT: \$2,000 + GST</p>	<ul style="list-style-type: none"> • Host a range of workshops, talk or demonstration to connect further with students, this can be within a dedicated space or part of the event programming (up to 3m x 3m in dedicated space) • Logo on all event promotional and marketing activities such as printed ads, digital ads, TV ads, Radio ads, website, onsite signage - recognition as Bronze Sponsor • Logo featured in school communications (where available) • Logo featured on "thanks to our sponsors" sign onsite • MC announcements during event x1 per day • 1x dedicated Facebook & Instagram posts
SPONSOR TO PROVIDE:	<ul style="list-style-type: none"> • All equipment, staff, materials, set up and pack down of "hands-on" activation (if applicable) • All equipment, staff, materials, set up and pack down of



	<p>workshop/demo/talk (if applicable)</p> <ul style="list-style-type: none"> • Careers Day Out (CDO) advertised throughout your cohort base • A representative to attend the day and evening session to speak about their involvement in Careers Day Out (5min)
<p>SUPPORTING PACKAGE</p> <p>INVESTMENT OPTION ONE: \$1,000 + GST</p>	<ul style="list-style-type: none"> • No site space • Logo on signage • Logo on website • Info on facebook with a whole group social media post of that level of sponsor • Offer to add flyers into showbags? If applicable. • Chance to advertise job vacancies • Logo featured in a video wrap of the event shown on website and socials
<p>SPONSOR TO PROVIDE:</p>	<ul style="list-style-type: none"> • All equipment, staff, materials, set up and pack down of "hands-on" activation (if applicable) • All equipment, staff, materials, set up and pack down of workshop/demo/talk (if applicable) • Careers Day Out (CDO) advertised throughout your cohort base • A representative to attend the day and evening session to speak about their involvement in Careers Day Out (5min)

As per our agreement of the above package, an invoice will be forwarded to you for the above amount.

We would like to thank you for your support of our event and look forward to broadening the young minds of our students into the career possibilities that are available to them.

With thanks,
Careers Day Out Committee